

Blended & Black media kit FALL 2018



NAJA HALL

Blended and Black understands that the family is THE MOST influential entity of human development. Our psychological, emotional, personality and behavioral outlook stems from early relationships within our families. Considering that half of modern marriages end in divorce, 40% of kids are born to unwed mothers and 1300 new blended households are formed every day, the FAMILY dynamic is changing. Blended and Black serves as a hub for those affected by transitions such as divorce, recoupling, remarriage and all types of familial scenarios.

Demographics

- 49.8 % Women
- 50.2% Men
- 81 % Black
- 12% White
- 7% Other
- 84% 25-48 years old



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