

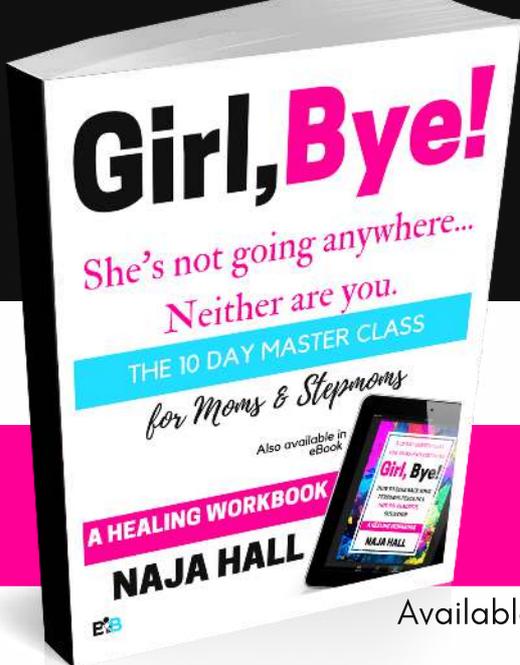
PRESS RELEASE

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NYC Winter 2017



GIRL, BYE!

She's Not Going Anywhere... Neither Are You.

Available Jan 2018

for Moms & Stepmoms

Memphis native, Naja Hall is a 10 year resident of New York City. While she was living the Sex in The City life, *she fell in love...with a great guy...with kids!* The kids were awesome, but not everyone was not as thrilled. Naja knows the toxic tango that plagues most Moms & Stepmoms all too well. In *Girl, Bye!*, she helps them leave the drama on the dancefloor.

With the rising statistics of divorce, unmarried co-parents and remarriage, women have a 62% chance of loving a man with kids or parenting their kids in a separate household from the father. No matter how you slice it, most ladies are going to need a copy of *Girl, Bye!* at some point in their lives.

[CLICK HERE FOR THE GIRL, BYE! MEDIA KIT](#) [CLICK HERE TO VISIT GIRL,BYE ONLINE](#)

The *Girl, Bye!* workbook experience is NOT a kiss & makeup book. It is for women that are essentially thrown together because there's this dude that they BOTH love(d) in the mix, add in kids and that usually equals trouble. On top of that, they are reluctantly bound by a familial bond that neither of them have the tools or the energy to navigate. Millions of Moms and Stepmoms are caught up in the tangled web of toxicity, hurt and confusion that often surrounds families that are blending. *Girl, Bye!* is a 10 day Master Class full of case studies, best practices and daily challenges that will push these women toward their breakthrough.

Through daily corresponding videos, *Girl, Bye!* author, **Naja Hall** personally walks and talks ***Girl, Bye!*** participants through every single day. *Girl, Bye!* is not just a book, it is an experience. Ultimately, readers get a renewed outlook on their circumstance, a profound sense of peace and years of therapy compiled into a 10 day intensive! No woman will leave the same way she came!

Naja Hall founded Blended and Black in 2016. The community has since gained a following of over 50k members. Blended and Black is an all inclusive community dedicated to promoting harmony and balance in mending, broken and blended millennial families. The mission is to remove the stigma surrounding Stepfamilies while helping members redefine their roles and adjust to their new normal.

THIS BOOK WAS BETTER THAN SIX MONTHS OF THERAPY

"I felt very challenged during the 10 day intensive! To be honest, there were a few times I had to put it down and walk away! I had to really sit back and take a long look at myself and own up to my responsibility in my family's issues.

—Catrissa James

